

Kleber Junior
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OBJECTIVE:

- Work for a growing and dynamic organization in web development and design, related to the Internet.

EXPERIENCE:

10/1999 - 3/2005 Yes Marketing, Inc. Miami, Florida

Industry: Hotel/Hospitality

Senior Designer

- Develop web design layouts working in collaboration with web programmers in the development of web applications using Dreamweaver, Fireworks, Java, HTML, CGI, etc.
- Responsible for conceptualizing and executing creative, innovative and effective design solutions for complex projects or campaigns;
- Manage product development, coordinating multi-task team, conceptualizing and executing at all phases;
- Work in collaboration with creative account managers and business unit managers to deliver customers web sites working in different industries in a multicultural environment, speaking English, Spanish and Portuguese
- Implement e-commerce applications using shopping carts;
- Implement intranet applications using database driven information with high-end technologies;
- Manage database entry on the company's applications.

7/1996 - 10/1999 Uno Money Transfers Miami, Florida

Industry: Administrative and Support Services

Graphic Designer

- Production of high-end product brochures, print advertisements, tradeshow posters, newsletters, direct mail pieces, and other marketing collateral;
- Work together with Product Managers and Marketing Managers to discuss objectives toward on-time delivery of assigned marketing projects and campaigns in a variety of countries and languages;
- Deliver a variety of interesting projects, exploring new technologies in print and on web;
- Develop the look and feel of brand new products and services, working with minimum supervision and maximum accountability in a supportive team environment;

1/1991 - 5/1996 Laboratorio do Papel Brasilia, Brazil

Industry: Publishing/Broadcasting/Media

Art Director

- Work closely with producers, art director and other designers collaborating on development of design projects from pencil sketches to printed pieces for production in digital print;
- Conceptualize and create innovative designs to solve clients' communication challenges;
- Support brand messages through the design of corporate identity;
- Produce designs for print, multimedia and intra/Internet sites;
- Collaborate with others on the communication team to identify needs and provide solutions that support clients' broader business goals;
- Juggle design projects under tight deadlines.

EDUCATION:

06/2001	ColdFusion	US-FL-Ft Lauderdale, Certification
05/2000	Macromedia Dreamweaver	US-Florida-Ft. Lauderdale, Certification
07/2000	Macromedia Fireworks	US-Florida-Ft., Certification
09/2000	Macromedia Flash	US-FL-Ft Lauderdale, Certification
04/1999	Net Objects - Advanced	US-Florida-Ft. Lauderdale, Certification
07/1998	HTML	US-Florida-Miami, Certification
07/1991	Architecture and Urbanism	
	UnB - University of Brasilia	Brazil-DF-Brasilia, Master's Degree
11/1991	Logo Creation and Corporate Identity	Brazil-Rio de Janeiro, Certification

SKILLS:

<u>Skill Name</u>	<u>Skill Level</u>	<u>Last Used/Experience</u>
Dreamweaver	Expert	Currently used/6 years
Fireworks	Expert	Currently used/6 years
Flash	Beginner	Currently used/2 years
MS Office	Expert	Currently used/7 years

LANGUAGES:

<u>Languages</u>	<u>Proficiency Level</u>
English	Fluent - Wide Knowledge
Portuguese	Fluent - Full Knowledge
Spanish	Conversational - Advanced

REFERENCES:

Reference Name:	Jody Rydell
Reference Company:	Forbes & Rydell LLC
Reference Title:	Owner
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Type:	Professional

ADDITIONAL INFORMATION:

Visit my portfolio at <http://www.kleberfolio.com>